




UNIVERSITY OF
SAINT JOSEPH
CONNECTICUT

B.S. IN SPORT MANAGEMENT AND PROMOTION



Learn the business management side of the sports industry

Gain valuable skills by completing two required internships prior to graduation



Focused preparation for a wide range of careers or graduate school

WHY CHOOSE SPORT MANAGEMENT AND PROMOTION?

USJ students in the Sport Management and Promotion major turn their passion for sports into careers in the industry. Through a comprehensive curriculum and real-world experiences, students learn how to succeed as business professionals in the global sports industry.

CAREER OPPORTUNITIES INCLUDE:

- Sport Team Management
- Recreation Administration
- Health & Fitness Management
- Sports Marketing
- Business Management
- Venue and Event Management

ACADEMIC DISTINCTIVENESS

USJ's Sport Management and Promotion Program's comprehensive curriculum includes courses such as:

- Human Behavior in Organizations
- Business Law, and Sports Law
- Marketing Management
- Venue Management and Design
- Ethics in Sports

Internships are available on campus, with local teams, as well as with sports, media, and marketing companies.

Students will work with an academic advisor to ensure their four-year plan of study includes all of the general education and major-specific courses that are required for this degree, and fundamental for future careers or graduate programs.

USJ'S AWARDS, RECOGNITIONS, AND ACCREDITATION

- **US News and World Reports** | Ranked in the Top Tier of Regional Colleges in the North: 2013, 2014, 2015, 2016, and 2017-2018
- **Money Magazine** | Ranked in the Top 10 list of "Colleges That Add the Most Value" for 2017-2018
- **Wall Street Journal/Times Higher Education U.S. College Rankings** | Ranked in the top 10 of Connecticut universities: 2018
- **Colleges of Distinction** | Recognized in 2011-2012, 2012-2013, 2014-2015, and 2016-2017
- **Wall Street Journal/The U.S. College Rankings** | Ranked 294th best college in the U.S. out of top 1,000 institutions: 2017
- **NEASC** | Regionally accredited by the New England Association of Schools and Colleges (NEASC)



LOCATION AND CAMPUS FEATURES

- **90-acre campus in West Hartford, CT**

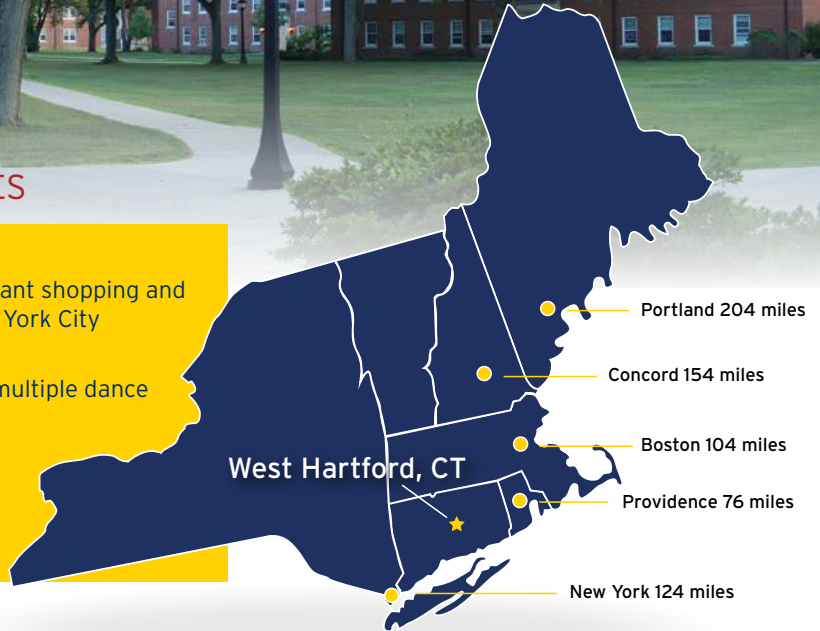
Located minutes from Blue Back Square – a vibrant shopping and dining district midway between Boston and New York City

- **The O’Connell Athletic Center**

Houses a pool, indoor track, fitness center, and multiple dance and fitness studios

- **The Bruyette Athenaeum**

Home of the University’s art museum, which houses more than 2,000 works of art from around the world



STUDENT LIFE

25

Student clubs and organizations

12

NCAA Division III athletic teams
– GNAC conference

6

On-campus residence halls

2018-2019 EXPENSES

- **Tuition and Fees:** \$39,113
- **Housing and Meals:** \$11,428
- **Total:** \$50,541
- USJ offers merit scholarships and grants as well as other forms of aid
- FAFSA is required for need-based aid

CONTACT US

OFFICE OF ADMISSIONS

Email: admissions@usj.edu

Phone: 860.231.5216

www.usj.edu/apply

OFFICE OF STUDENT FINANCIAL SERVICES

Email: financialaid@usj.edu

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